



## **PERSONAL DIGITAL ARCHIVING WORKSHOP**

**By Marie Lascu of Crowing Rooster Arts, and Yvonne Ng of WITNESS**

### **Workshop Details**

This workshop aims to impart practical skills from the archiving world so that individuals can take control of the media they keep at home and online. From the hundreds of photos taken on trips, nights out, and special events, all of the content on multiple social media accounts, to larger scale editing projects with unused video footage that could be revisited, or maybe the location of the final edit of that really great project seems to have changed. The value of this content, both personally and maybe even professionally, is made more clear when it is easy to navigate. In a world where individuals are constantly engaged in creating digital content to share with friends and family, it's important to apply good organization and back up practices as soon as possible to avoid the pains of total information loss.

Students will learn the basics of format identification and content assessment, and how to plan for immediate and long term media needs, including digitization, organization, inventorying, documentation, storage and maintenance, and providing access.

This course is designed for students, scholars, artists, photographers, filmmakers, musicians, activists, bloggers, and anyone who has created any kind of digital content and wants to manage and maintain access to it in the long-term.

Emphasis will be on audiovisual and photographic materials, although documents and social media will also be discussed. The ultimate goal will be to gain pragmatic archival knowledge and outcomes through hands-on practice with personal digital media.

#### **SEAPAVAA Secretariat**

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## Trainers Profile



Marie Lascu is audio-visual archivist at Crowing Rooster Arts, a non-profit that has spent more than 20 years documenting the arts and political struggles of Haiti, and an archival consultant at Film Society of Lincoln Center. She is a graduate of New York University's Moving Image Archiving and Preservation (MIAP) MA program. In 2016, she taught a 6-week course on Personal Digital Archiving at NYU with Yvonne Ng. She is an active member of the New York-based XFR Collective.



Yvonne Ng is the Senior Archivist at WITNESS, an international nonprofit organization that supports people using video to protect human rights. In 2016, along with Marie Lascu, she taught a course on Personal Digital Archiving at New York University. Yvonne holds an MA in Moving Image Archiving and Preservation from NYU and is a member of XFR Collective and Association of Moving Image Archivists.

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